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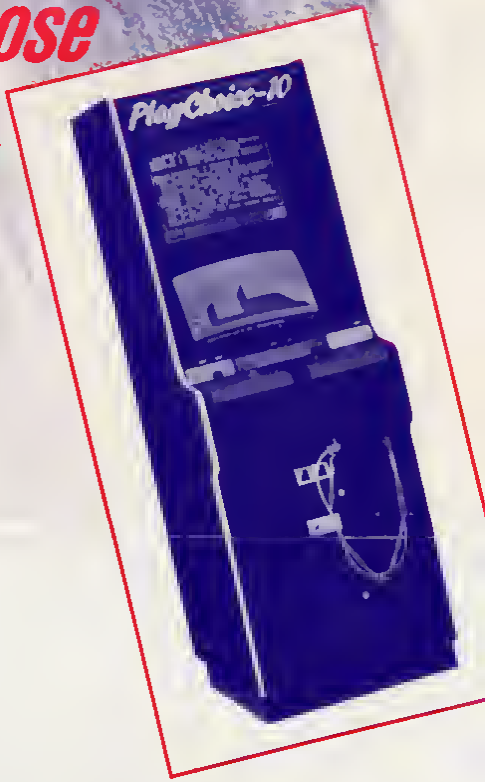
Nintendo

Nintendo of America Inc
P.O. Box 957 Redmond WA 98052

Ten Hands-Down Reasons to Choose PlayChoice-10.™



1 Gimme 10 Game Exchange Plan.

How do you make a great game system downright irresistible? **Simply offer ten new software releases for only a $25 handling fee per game.** That's what Nintendo's Gimme 10 Game Exchange is all about.

Anyone who has bought or will buy PlayChoice-10 by March 31st will receive ten valuable coupons. Redeemable at your Authorized Nintendo Distributor throughout 1987, each coupon lets you exchange one of your current PlayChoice-10 game cards for a new title. All you pay is a $25 handling fee.

That means you'll get up to ten new profit-making titles—a $2,000 value—all for only $250.

See your Authorized Nintendo Distributor for complete details!

Unbeatable Game Quality. 2

PlayChoice-10 comes with ten of Nintendo's best. Proven performers like Hogan's Alley,™ Super Mario Bros.™, Excitebike,™ and more.

Endless Player Appeal.

Ten games in one cabinet offer ten times the appeal and ten times the life of ordinary dedicated games.

Space-Saving Design. 4

Packing ten games in one narrow-body cabinet maximizes your potential for profit while saving valuable floor space.

Exciting New Software.

The ongoing release of new game titles ensures ongoing player interest. Look for Gradius,™* Volleyball, The Goonies,™** Pro Wrestling and more great game selections in 1987.

Game Accounting System. 6

Know what's hot and what's not. A unique accounting system keeps track of the frequency of play for each game.

7 Quick On-Site Conversion.

Tailor your game selections to suit your audience and location. And do it all on-site in just minutes.

8 Steady Profit Stream.

Game quality, variety and flexibility add up to steady earnings over the long term. PlayChoice-10 is the system you can start with and stay with.

9 Prime Time Bonus.

Exclusive time adjustment feature encourages multiple-coin play.

'10 The Nintendo Name.

Last, but not least, PlayChoice-10 boasts the Nintendo name. It's your sign of assurance.

PlayChoice-10. Only from Nintendo. The Systems Company.

Get in on the greatest video value of the year—Nintendo's Gimme 10 Game Exchange for the PlayChoice-10 System.

Just call your Authorized Nintendo Distributor and say, "Gimme 10."

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